



Organized by



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**Back in India:** The **World Cup of Memory** makes its second appearance in the country



# WORLD MEMORY CHAMPIONSHIP

## 2025

**NOVEMBER 2025**

📍 **Mumbai**

Education Partner



# WHAT IS WORLD MEMORY CHAMPIONSHIP WMC ?

World Memory Championship (WMC) is the World Cup of Memory Sports, in which Memory Athletes from several countries attempt to Memorize and then Recall different forms of the information under specific guidelines. The first WMC took place in London in the year 1991.

## WMC 2025

### Returning to India!

After making history in 2023, India is once again proud to host the World Memory Championship in 2025! Get ready for a grander, more vibrant edition with elite memory athletes from across the globe. WMC 2025 will be a thrilling blend of competition, culture and celebration of the brain's limitless power.



### ABOUT BRAIN INFINITE EDUPRISE

Brain Infinite is one of the world's leading organizations in the field of Memory Training and has successfully trained some of the top memory athletes who have represented India globally. We aim to produce top notch Memory Experts and make India a global destination for Memory Sports.



### ABOUT IAM

International Association of Memory (IAM) is the global governing body for Memory Sports. Headquartered in Germany which connects various National Memory Sports Federations. IAM is a worldwide federation with an overarching vision of bringing memory sports to everybody.



### ABOUT MSFI

The Memory Sports Federation of India (MSFI) is the national body for memory sports, operating under the International Association of Memory (IAM), Germany. MSFI promotes memory sports and mental agility through competitions, training, and educational programs for individuals of all ages.

# CHAMPIONSHIP FORMAT

The WMC has Memory Athletes participating across 4 Categories



**KIDS**

**0-12** YRS



**JUNIORS**

**13-17** YRS



**ADULTS**

**18-59** YRS



**SENIORS**

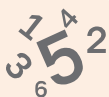
**60+** YRS



**ENRICO MARAFFA, ITALY**  
**WORLD MEMORY CHAMPION**

Individuals without prior experience in memory sports are invited to participate in the Amateur Category of this grand event. Aspiring contenders will receive specialized training to prepare for the competition, enabling them confidently enter and compete to best of their abilities.

## MEMORY ATHLETES COMPETE ACROSS **10 DISCIPLINES OVER 3 DAYS**



**Hour Numbers**



**Binary Numbers**



**Images**



**Hour Cards**



**Spoken Numbers**



**Fictional Dates**



**Speed Cards**



**Speed Numbers**



**Random Words**



**Names & Faces**

# FOUNDER'S NOTE



AMRUT JADHAV  
Founder

*It fills my heart with immense pride and deep gratitude to welcome you all to the World Memory Championship 2025, returning once again to the vibrant and timeless land of India.*

*When we at Brain Infinite had the honor of hosting WMC 2023, it was not just a competition—it became a movement, a celebration of human intellect, discipline, and limitless memory. Thanks to your incredible participation and unwavering faith, WMC 2023 was a grand success— a moment that will forever be remembered as the milestone in the journey of memory sports.*

*Because of that shared success, we have once again been entrusted with the opportunity to host this prestigious championship in 2025, and we are truly humbled by the responsibility.*

*India, with its ancient wisdom and youthful energy, is ready to welcome you with open arms. Let us come together again to push the boundaries of what the human mind can achieve.*

## WMC 2025 LEADERSHIP TEAM



RAKESH THOMBRE  
Co-Founder



TARA MANANI  
Master Trainer



PRANIT GAIKWAD  
Co-Founder

## WIN MULTIPLE PRIZES

**& Hold The Title of WORLD MEMORY CHAMPION**



Medals & Certificates



Trophies



National Memory  
Champion Title



Cash Prizes  
In Lakhs

## WORLD RANKINGS

	COMPETITOR	COUNTRY	SCORE
TOP 3	1 ENRICO MARAFFA	ITALY	7612
	2 SYLVAIN ARVIDIEU	FRANCE	5807
	3 MATTEO CILLO	ITALY	5391





# PAST CHAMPIONSHIP MEMORIES

- 1 Indian Memory Championship 2024 Organized By Brain Infinite.
- 2 Memory Athletes at WMC 2023, India
- 3 World No. 1 Andrea Muzii (Italy) & 2X WMC Champ Dr. Johannes Mallow (Germany) with Team India.
- 4 Chairman Of IAM, Simon Reinhard & Founder Of Brain Infinite, Amrut Jadhav With Team India At WMC.

## RECOGNIZED BY THE MEDIA

### First-ever unique World Memory Championship

The five-minute nail-biting "aged card" finale of the World Memory Championship (WMC) unfolded with Tenzin Tenzin from Mongolia emerging as the champion, held for the first time in India at Vashi, Mumbai. Brain Infinite, an Indian memory coaching institute, organized the event approved by the International Association of Memory (IAM).

The three-day championship featured 700 athletes from 14 countries, competing in 10 disciplines across four age categories. Amrut Jadhav, Brain Infinite's founder, shared insights into securing the event for India through a rigorous bidding process. The competition, recognized as the World Cup of memory sports, garnered global praise for its scale and organization.

Brain Infinite's flagship program, the Super Memory Master Class, imparts methods to memorize and apply them in studies. Simon Reinhard, IAM Chairman, highlighted the importance of rhythm in competitions, where total scores determine the winner. Tenzin awarded the title, spoke of overcoming distractions during the final discipline.

Johannes Mallow, a two-time world champion, encouraged students to apply memory techniques in academics, emphasizing visual and imaginative powers. Finalists Vidvava Rajkumar and Sumanda Sunil stressed the sport's need for training and regular practice.

Several participants set world records, including Dang Ngoc Trinh from Vietnam for memorizing images and Orkhan Badlov from Azerbaijan in hour numbers. Cash prizes totaling INR 7.50,000+ and medals were awarded to around 100 memory athletes, with all participants receiving certificates. The event, a testament to India's growing presence in memory sports, succeeded in spreading awareness, particularly among school students.

Lakshmy Prasad

### celebrate the joy of BEING A TEACHER

### NATIONAL MEMORY CHAMPIONSHIP 2024 SET TO DAZZLE MUMBAI

The event will take place on September 28 and 29 at the National Memory Championship 2024 promises to be a mega event, attracting around 250 participants from across the country.

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### Memory contest trains the spotlight on mind games

Studies that have established the link between memory and cognitive function, such as what we remember, and how we use it, are now being used to train memory athletes. The World Memory Championship (WMC) 2024, held in Mumbai, is a testament to the power of memory training.

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## FEATURED IN



## SOME TOP SCHOOLS AFFILIATED WITH BRAIN INFINITE



# WORLD MEMORY CHAMPIONSHIP 2025

## TENTATIVE SCHEDULE

### DAY 1

- **7 am to 8 am**  
Breakfast & Registration
- **8 am to 9 am**  
Opening Ceremony
- **9 am to 10.30 am**  
Random Words
- **10.30 am to 12.15 pm**  
Binary Digits
- **12.15 pm to 2 pm**  
Lunch Break
- **2 pm to 3 pm**  
Speed Numbers Trial 1
- **3 am to 4.25 pm**  
Names & Faces
- **4.25 pm to 5.25 pm**  
Dispersal

### DAY 2

- **7.30 am to 8.30 am**  
Breakfast
- **8.30 am to 8.55 am**  
Fictional Date
- **8.55 am to 12.25 pm**  
Hour Cards
- **12.25 pm to 12.40 pm**  
Short Break
- **12.40 pm to 1.30 pm**  
Speed Numbers Trial 2
- **1.30 pm to 3 pm**  
Lunch Break
- **3 pm to 4.30 pm**  
Spoken Numbers Trial (1,2,3)
- **3 pm to 4.30 pm**  
Dispersal

### DAY 3

- **7.30 am to 8.30 am**  
Breakfast
- **8.50 am to 9.25 am**  
Images
- **9.25 am to 12.35 pm**  
Hour Numbers
- **12.35 pm to 2 pm**  
Lunch Break
- **2 pm to 4 pm**  
Speed Cards (Trial 1 & 2)
- **4 pm to 5 pm**  
High Tea Break
- **5 pm to 8 pm**  
Prize Distribution & Closing Ceremony
- **8 pm to 9 pm**  
Dispersal



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